



COMPANY PROFILE 2025

SINSIM

OFFICIAL SOLE AGENT OF SINSIM EMBROIDERY MACHINES IN BANGLADESH

www.championfamily.com.bd



WELCOME OUR COMPANY

Champion Family is the largest embroidery machine supplier in Bangladesh and the official sole agent of SINSIM Embroidery Machines — the No.1 government certified embroidery machine brand in China with a presence in over 90 countries. We have transformed the Bangladeshi textile and garment industry by delivering customized, high-performance embroidery machines backed by lifetime after-sales support.



MESSAGE FROM CEO

At Champion Family, our journey has always been driven by a clear vision — to bring the world's most advanced embroidery technology to Bangladesh and to empower our textile industry with innovation, reliability, and unmatched service.

As the sole official agent of SINSIM in Bangladesh, we are proud to represent a brand that is not only China's No.1 government-certified embroidery machine manufacturer, but also a global leader trusted in over 90 countries.

Over the last few years, we have grown to become the largest embroidery machine supplier in Bangladesh, serving top garment manufacturers who trust our machines for their production speed, precision, and durability. This success is not just about machines — it's about the people behind them. Our 20+ highly skilled engineers ensure uninterrupted production for our clients, making us a true partner in their growth.

I believe the future of Bangladesh's garment and textile sector lies in embracing cutting-edge technology and maintaining global standards. Champion Family is committed to leading this transformation, creating opportunities for our partners, and setting new benchmarks for excellence in the embroidery industry.

Together, let's stitch the future of Bangladesh — one masterpiece at a time.

Mohammad Monir Hossain
CEO



MEET OUR TEAM

At Champion Family, our greatest strength lies in the people behind our success. We are a team of passionate professionals driven by a shared vision — to deliver the highest quality embroidery machine to our clients.





Our Exclusive Partnership with SINSIM

Founded in 2002, SINSIM has become a global leader in embroidery machine innovation, delivering cutting-edge technology to more than 90 countries.

As the sole official agent in Bangladesh, Champion Family offers:

- *Authentic SINSIM Machines*
- *Direct factory Pricing*
- *Lifetime service from Bangladesh's Top Engineers*

WHY Sinsim

Machines Stand Out

Our embroidery machines range from 1 to 300 heads and can be customized with Up to 12-color sequin, 4 beads, Chenille, Tapping cording, Laser cutting, Tufting, Boring, Easy cording.

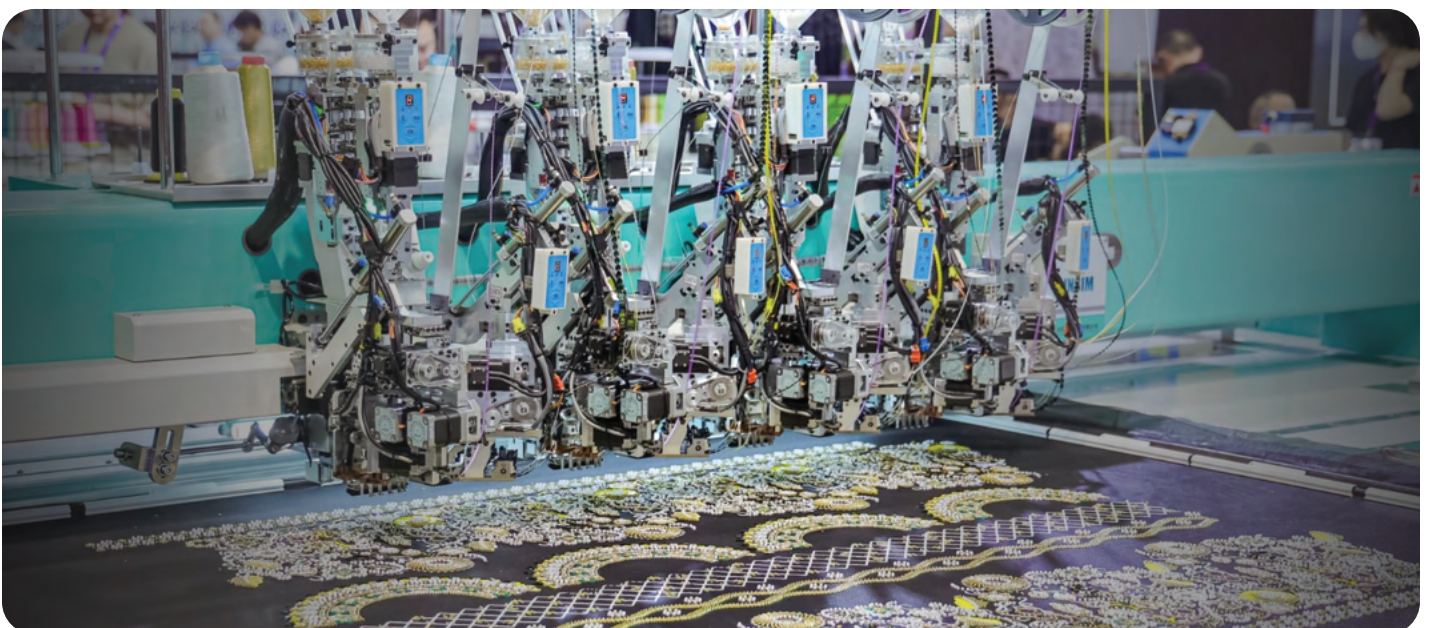
- *Longevity and Durability*
- *High RPM for Faster Output*
- *DAHAO Latest X98 Computer Control Panel*
- *Constant Technology Upgrades*

This flexibility allows factory owners to tailor machines for their exact production needs, making them perfect for both local and export-oriented factories.

Service Excellence

With 20+ highly skilled engineers, Champion Family ensures uninterrupted production for every client.

From installation to on-site maintenance, we provide round-the-clock support, ensuring maximum uptime and efficiency.

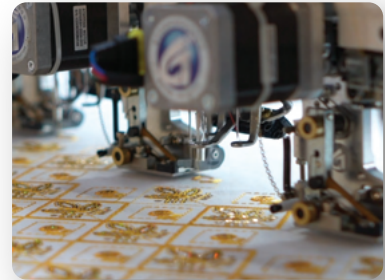


OUR Embroidery Solutions

We are official sole agent of SINSIM Embroidery Machines in Bangladesh. Founded in 2002, SINSIM has become a global leader in embroidery machine innovation, delivering cutting-edge technology to more than 90 countries.

Up to 12-Color Sequin

A 12-color sequin device is used in an embroidery machine when creating designs that require multiple sequin colors for decorative, textured, and vibrant patterns in a single project.



Up to 4 Beads

A buyer can have the machine built with 1 to 4 bead setups, as per their requirements, to match the specific design needs.



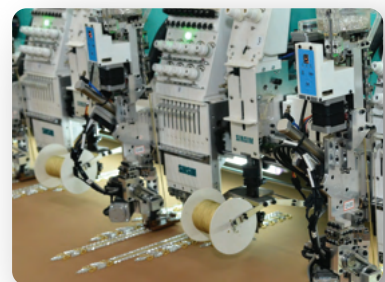
Chenille

A chenille device is used to create soft, raised, velvety textures for lettering, logos, decorative motifs, home textiles, and patches.



Tapping Cording

Tapping cording is used in embroidery machines to add a raised, textured cord effect to designs, typically for creating decorative edges, borders, or patterns on garments, accessories, and home textiles.



Laser Cutting

Laser cutting in embroidery machines is used to precisely cut intricate patterns or shapes from fabric, allowing for detailed and delicate designs, such as lace or appliqué, with clean edges and high accuracy.



Tufting

Tufting in embroidery machines is used to create a plush, textured surface by inserting yarns into fabric to form raised, soft patterns. It's commonly used for making rugs, carpets, and textured



Boring

Boring or lace devices in embroidery machines are used to add intricate lace designs or decorative stitching to fabric. These devices create delicate lace patterns or decorative borders, often used in fashion, lingerie, and home textiles.



Easy Cording

Easy cording in embroidery machines is used to apply a decorative cord along the edges or within designs. It creates clean, consistent, and visually appealing corded patterns, often used for enhancing garments, accessories, and home décor items.

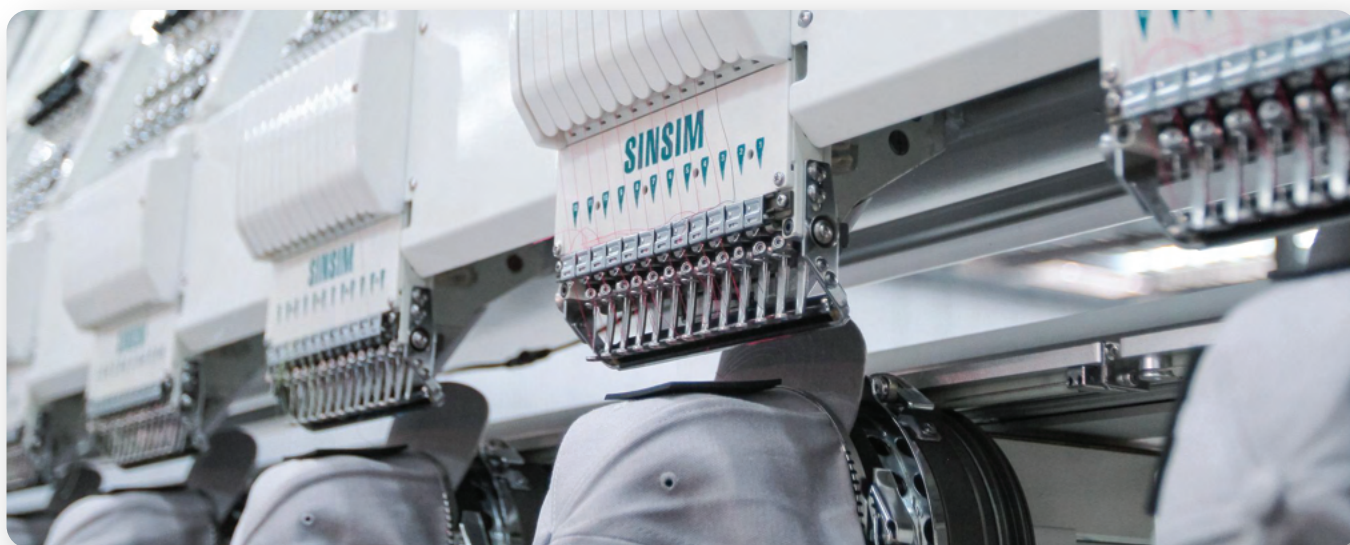


A buyer can customize an embroidery machine by ordering it with the required devices (such as chenille, beads, cording, laser cutting, tufting, boring, and lace) based on their specific needs, floor space, and budget. The machine can be built to match the buyer's exact requirements.

OUR FUTURE PLAN

Bangladesh's garment and textile industry is on track to become a global leader in embroidery production. With SINSIM's unmatched technology and Champion Family's market dominance, we are ready to lead the next wave of industry growth. We invite investors, partners, and stakeholders to join us in shaping the future of embroidery manufacturing in Bangladesh.

- *Expand Product Range*
- *Strengthen Global Presence*
- *Upgrade Technology*
- *Enhance After-Sales Support*
- *Sustainability Initiatives*
- *Skill Development & Training*



Champion Family, established in 2006, has grown into one of Bangladesh's most trusted names in embroidery machinery and accessories. With nearly two decades of industry experience, we have built a strong reputation for delivering export-quality products, innovative solutions.

Over the years, Champion Family has continuously evolved to meet the changing demands of the embroidery and garment industry.

We are committed to continuing our journey of excellence, setting new benchmarks in quality, technology, and service for the textile and garment industry.

Top Textile Exhibition We Have Participated

Our participation in major exhibitions such as DTG 2024, DTG 2025, and GTB 2025 – where we proudly showcased the biggest embroidery machine in the expo – reflects our dedication to innovation, leadership, and industry growth.



GTB 2025

GTB 2025, we presented our advanced embroidery solutions, multi-color sequin and bead capabilities, and textile innovations, engaging with global buyers and industry leaders.



DTG 2024

DTG 2024, we highlighted our cutting-edge embroidery machines and production technologies, building strong connections with garment manufacturers and exporters.



Textech Bangladesh 2024

One of the leading exhibitions for Bangladeshi textile and apparel industry, where we showcased our latest embroidery machines and textile solutions.



Best Exhibitor Award GTB 2025

Champion Family proudly won the Best Exhibitor Award at the Garment Technology Bangladesh 2025, recognizing our outstanding showcase of innovative embroidery machines and advanced textile solutions.

Some Of Our Valuable Clients

In just 3 years, we have supplied SINSIM machines to the largest production units in the country, including:

- Garment Manufacturers producing for both local and international markets.
- Export Houses demanding world-class embroidery quality.
- Boutique Brands seeking unique, high-end accessories.
- Industrial Embroidery Units operating high-volume production lines.
- Design Studios & Fashion Houses looking for precision and creativity.



Youngone Corporation



Beximco Group



Sara Group



Pakiza Group



Laila Group



Knit Plus Group



Knit Concern Group



Next Export Zone Ltd



Magnum Group



ICCL Group



Mita Group



Sena Kalayan Sangstha

SINSIM JOURNEY

2002-2009 | Foundation & Breakthrough

2002: Established Zhuji Xinsheng Computer Embroidery Machine Factory.

2009: Developed the world's first four-in-one hybrid computer embroidery machine.

2010-2018 | Innovation & Growth

2011: Annual capacity expanded to 3,000 units.

2015: Selected for China's National Torch Program.

2018: Ranked among China's Top 10 Sewing Machinery Enterprises.

2019-2023 | Industry Leadership

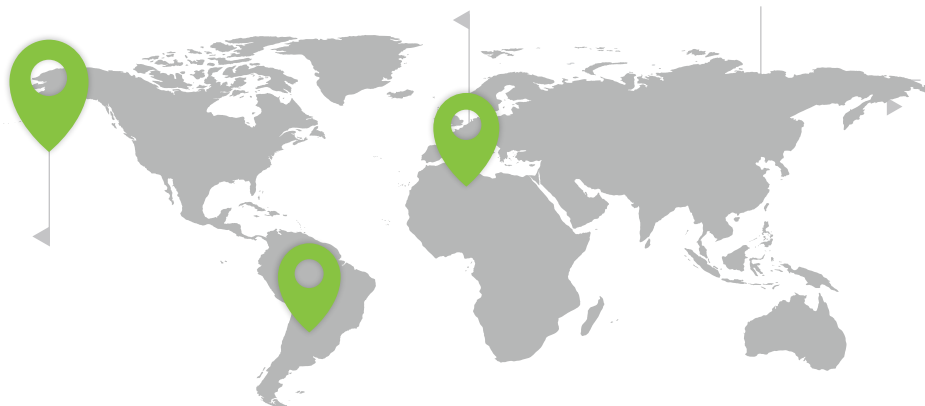
2019: Industry-leading sales achieved.

2021: Selected as a national key "Little Giant" enterprise.

2023: Awarded "Manufacturing Single Champion Product" title by MIIT.

2024-Present | Global Expansion

2024: Revenue exceeded ¥1 billion; listed on the NEEQ system.



Established in 2002, Zhejiang Xinsheng Technology Co, Ltd. has grown to become a dominant force in the global embroidery machinery industry, renowned for its leading role and competitiveness. Sinsim Embroidery Machine is a global leader trusted in over 90 countries.



+88 0 1997 35 35 35
B2, Level: 03, Plot: 32,
Road: 01, Sector: 03,
Uttara, Dhaka-1230
www.championfamily.com.bd



Business for mankind...

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Family

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